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BUFFALO TRACE DISTILLERY ANNOUNCES “100 BOURBON SETS FOR 100 CHARITIES” INITIATIVE TO HONOR THE LEGACY OF E.H. TAYLOR, JR

Buffalo Trace Distillery to donate 100 sets of its finest whiskeys to support fundraising efforts for 100 nonprofit organizations

FRANKFORT, Ky. (September 28, 2023) – In celebration of Bourbon Heritage Month, Buffalo Trace Distillery today announces a new, annual charitable initiative - “100 Bourbon Sets for 100 Charities” - honoring the legacy of Colonel E.H. Taylor, Jr.

Often referred to as the founding father of the modern bourbon industry, Taylor was one of Buffalo Trace Distillery’s former owners and an instrumental figure in the movement that led to the 1897 passage of the Bottled in Bond Act. “100 Bourbon Sets for 100 Charities” pays homage to 100 proof, one of the many things required to be Bottled in Bond.

“E.H. Taylor contributed countless innovations to the bourbon industry in his time, but one of his most notable contributions was leading efforts that eventually resulted in the Bottled in Bond Act being passed,” said Andrew Duncan, Brand Director, Buffalo Trace Distillery. “At its core, Taylor’s support of the Bottled in Bond Act was about bettering the bourbon category for everyone – consumer, distillers, and communities. This passion for improving the world is one that continues at Buffalo Trace Distillery to this day, and we are proud to support nonprofit organizations in their efforts to make their neighborhoods a better place to call home.”

Featured products for the “100 Bourbon Sets for 100 Charities” initiative include lineups from some of Buffalo Trace Distillery’s most sought-after brands, including E.H. Taylor, Blanton’s, Eagle Rare, Weller and more. The number of bottles in each set may vary. **Interested nonprofits can register their organization [here](#).**

“Giving back and supporting organizations is important to us at Buffalo Trace Distillery,” said Duncan. “We are humbled by the work our partners continue to do and honored to be able to support them in their efforts.”

Charities of all kinds are encouraged to apply for “100 Bourbon Sets for 100 Charities.” All entries must be received within 100 days - by January 4, 2024 - for consideration. Selected charities will be announced February 29, 2024 in honor of Bottled in Bond Day that Sunday, March 3. Bottles sets will be delivered within 30 days following the selection announcement. **Organizations MUST use their bottle sets and report back their monies raised by August 1, 2024.**

Buffalo Trace Distillery will coordinate the logistics of transporting bottles to selected organizations based on the legal requirements in each state. Proceeds will be announced September 2024 in celebration of National Bourbon Heritage Month.

The Bottled in Bond Act was first-of-its kind legislation that saved whiskey in America. Passage of the Act led to increased quality and consumer safety across categories (and the formation of the modern FDA) and paved the way for the focus on quality & innovation that Buffalo Trace Distillery maintains today.

Bottled in Bond required distillers to label aged spirits, mostly American Whiskey, as “bottled-in-bond,” meaning the product meets the following criteria:

- The spirit must be produced in a single distillation season by a single distillery.
- The spirit must mature in a U.S. bonded warehouse for a minimum of four years.
- The aged spirit must be bottled at 50% ABV (or, 100 proof).

For any questions regarding the “100 Bourbon Sets for 100 Charities” initiative, please email charity@buffalotrace.com. For more information on Buffalo Trace Distillery and its ongoing charitable efforts, please visit www.buffalotracedistillery.com.

Stay up to date with news from Buffalo Trace Distillery by following along on [Instagram](#) and [Facebook](#).

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as listed on the National Register of Historic Places. The Distillery has won 40 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its George T. Stagg was named World Whiskey of the Year for 2022 and its Thomas H. Handy Sazerac Rye was named 2nd Finest Whiskey in the World for 2022. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. Buffalo Trace Distillery also has a deep commitment to supporting charitable initiatives. Nonprofit organizations interested in learning more about the Distillery's efforts are encouraged to register their charity [here](#). To learn more about Buffalo Trace Distillery, visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>.

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